



Associate Member Packages

RHA | Gold Associate

RHA | Silver Associate

RHA | Bronze Associate



Gold Associate Membership is the most in-depth and involved level of associate membership in our portfolio. Joining as a Gold member will give you the following membership benefits to take advantage of, including:

Choose 4 further advertising mechanisms to promote your goods/services or brand.

- Full page display advertising in Roadway Magazine (can be split into ½ pages)
- Full month (4 weeks) advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @14k email addresses)
- One loose insert in the Roadway Magazine up to 16g supplied by client

Additional benefits

- Use of the RHA logo (according to brand guidelines document)
- Subscription to Roadway Magazine
- Access to member only content on www.rha.uk.net
- Access to attend RHA member briefings as delegate
- Copy of RHA operators Handbook
- Copy of RHA maintenance planner
- Discounted exhibition space at the CV show (Up to 18% on clear floor space)
- Opportunity to network with senior leadership team
- Inclusion on all legislation and policy updates
- Help desk access via telephone
- Access to Policy team
- Access to cost reports
- Access to fuel reports
- Discounted advertising rates
- Invitation to RHA parliamentary reception
- Discounted Training with RHA (Terms apply)
- Monthly interest free direct debit for payment
- Opportunity to join specialist groups (Terms apply)
- Opportunity to join regional and sub regional meetings
- Dedicated account manager

Cost - £5,609 + VAT

“Snap Account have been a Gold Associate member of the RHA for a number of years. We find working with the RHA a perfect audience to reach out to a wide variety of operators from owner operators through to some of the largest operators in the UK and Europe.”

Steve Ellis - Marketing Manager - Snap Account



Silver Associate Membership is the middle level of membership in the portfolio at the RHA. Joining as a Silver member will give you the following benefits to take advantage of, including:

Choose 1 further advertising mechanisms to promote your goods/services or brand

- Full page display advertising in Roadway Magazine (can be split into ½ pages)
- Full month (4 weeks) advertising coverage (1400 x 400 pixels with URL click through) on Roadway Update (e-newsletter distributed to @14k email addresses)
- One loose insert in the Roadway Magazine up to 16g supplied by client

Additional benefits

- Use of the RHA logo (according to brand guidelines document)
- Subscription to Roadway Magazine
- Access to member only content on www.rha.uk.net
- Access to attend RHA member briefings as delegate
- Copy of RHA operators Handbook
- Copy of RHA maintenance planner
- Discounted exhibition space at the CV show (Up to 18% on clear floor space)
- Inclusion on all legislation and policy updates
- Help desk access via telephone
- Access to cost reports
- Access to fuel reports
- Discounted advertising rates
- Discounted Training with RHA (Terms apply)
- Monthly interest free direct debit for payment
- Opportunity to join specialist groups (Terms apply)
- Opportunity to join regional and sub regional meetings
- Dedicated account manager

Cost - £2,312 + VAT

“Driver Hire Nationwide is a long-standing Associate Member of the RHA. As a leading supplier of recruitment services to the UK road transport sector, our association with the RHA is something we value highly. In challenging times, the RHA’s role in representing and promoting the interests of the sector we all belong to is more vital than ever. Working in partnership is the best way to drive forward the professionalism of the industry and to ensure a positive future for us all. Associate Membership of the RHA helps us to achieve this.”

Richard Owen-Hughes - Group Marketing Director - Driver Hire Nationwide



Bronze Associate Membership is the entry level membership of the RHA. By joining as a Bronze member, you will receive the following benefits:

Additional benefits

- Use of the RHA logo (according to brand guidelines document)
- Subscription to Roadway Magazine (£24 per magazine subscription)
- Access to member only content on www.rha.uk.net
- Access to attend RHA member briefings as delegate
- Copy of RHA operators Handbook
- Copy of RHA maintenance planner
- Discounted exhibition space at the CV show (Up to 18% on clear floor space)
- Inclusion on all legislation and policy updates
- Help desk access via telephone
- Access to cost reports
- Access to fuel reports
- Discounted advertising rates
- Discounted Training with RHA (Terms apply)
- Monthly interest free direct debit for payment
- Opportunity to join specialist groups (Terms apply)
- Dedicated account manager

Cost - £773 + VAT

“We joined the RHA as Associate Members a few years ago, the support we receive is outstanding and I wish we had joined earlier! It also offers us valuable industry recognition and alignment with the UKs leading road haulage trade association.”

Laura J Cardwell - Managing Director - Lymm Truckwash



For any more information, please contact:
Pete Short, Head of Business Development

Road Haulage Association Ltd
Worldwide House, Thorpe Wood, Peterborough PE3 6SB

Tel: 01733 261131 Mobile: 07824 562530